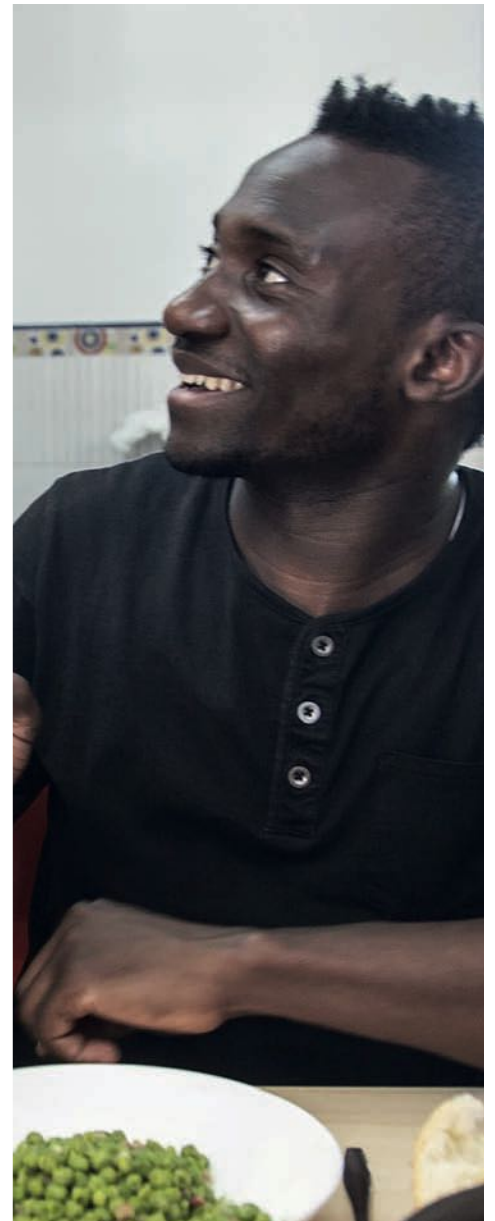


365 DAYS

PERSON BY PERSON



SOCIAL | POVERTY | COOPERATION

115 years with the most vulnerable groups

“la Caixa” Foundation works alongside hundreds of entities and thousands of volunteers to fight poverty and social exclusion, provide everyone with the same opportunities, ensure a healthy life and promote wellbeing in general.



VOLUNTEERS



Commitment of "la Caixa" Group

The entity promotes people's commitment to society through active employees, retired workers, customers, friends and family.

Involvement and consolidation. "la Caixa" Volunteers has established itself as one of the most active associations in Spain, increasing the number of its activities by more than 40% in recent years. With more than 5,800 active volunteers in 2019, more than a third have demonstrated a recurrent commitment by participating at least 4 times a year in some of the actions promoted. A total of 7,013 activities have been organised annually, with an average of 19 per day, and each one has impacted 47 beneficiaries.

"la Caixa" Volunteers participate in solidarity actions primarily aimed at vulnerable groups or those at risk of social exclusion. Of all its annual activities, one third have been devoted to health and the elderly, another third to child poverty and the final third to financial education and job placement. An average total of some 300 hours of volunteering per day has been carried out.

The association is organised in 31 delegations distributed throughout Spain that jointly prioritise and undertake various actions according to the needs of each place. This territorial reach makes the associ-

"la Caixa" Volunteers are among the most active in Spain

ation highly efficient when it comes to identifying specific needs. Since 2005, it has had the participation of employees and retired people from the entity who, together with family members and friends, collaborate and respond to the most immediate needs of society by promoting volunteer work as a value of solidarity and cooperation, and contributing time and assistance to achieve a more just and equal society.

Based on its 2017-2019 Volunteer Master Plan, "la Caixa" Foundation has concentrated and focused its activity over these 3 years to optimise resources, while at the same time positioning itself as a benchmark. The association's structure has been consolidated together with the strengthening and professionalization of its management. Objective evaluation has also enabled the association to improve the efficiency and quality of all its activities. —



"The "la Caixa" Volunteers remind us that a better world is possible, in which people help each other in a selfless manner," claims Isidro Fainé, Chairman of the "la Caixa" Banking Foundation.

"Much more than one day"

Based on the slogan *Much more than a day*, the "la Caixa" Volunteer Day 2019 held recreational, artistic, cultural and environmental workshops led by volunteers in order to help develop and integrate minors at risk of poverty or social exclusion. The action was held jointly in 42 cities throughout Spain, attracting more than 1,000 volunteers, 5,577 children and 219 social organisations.

ACTIVE CORPORATE VOLUNTEERS

