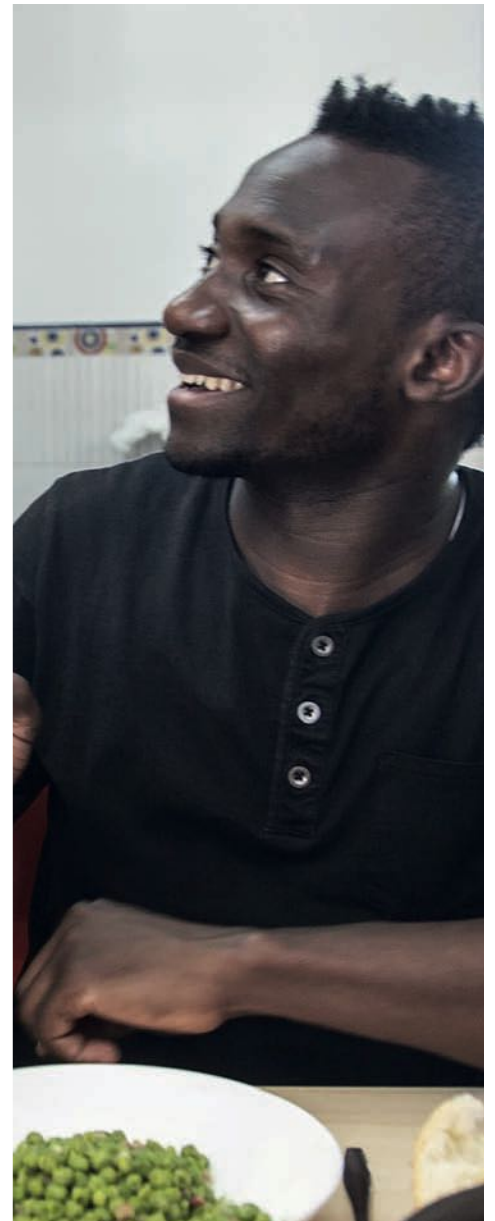


365 DAYS

PERSON BY PERSON



"la Caixa" Foundation

SOCIAL | POVERTY | COOPERATION

115 years with the most vulnerable groups

“la Caixa” Foundation works alongside hundreds of entities and thousands of volunteers to fight poverty and social exclusion, provide everyone with the same opportunities, ensure a healthy life and promote wellbeing in general.



ESPERANZA FOUNDATION



Local direct social action

The Esperanza Foundation assisted more than 3,000 people in situations of poverty and vulnerability in 2019 in Barcelona's Gothic Quarter.

The Esperanza Foundation was set up by "la Caixa" Foundation in 2013 as a local direct social action entity that fights against poverty and social exclusion in Barcelona's Old Town district. Its new building in Plaça Sant Just was inaugurated in 2019. The enlarged space has helped to increase activities and assistance for families, as well as enabling networking with social entities in the area.

The Esperanza Foundation is an open-door entity that offers care and resources to people and families in situations of poverty and exclusion with the aim of promoting their autonomy, improving their quality of life and helping



Left, the Esperanza Foundation's new building in the Gothic Quarter was opened in 2019. Right, the Casa de Recés welcomes women aged between 18 and 35 in vulnerable situations.



➔ ESPERANZA FOUNDATION

PEOPLE ASSISTED (2019)

3,130

beneficiaries in a situation of poverty have received direct social care.

945
FAMILIES ASSISTED

39
WOMEN HOUSED

328
NEW JOBS

to integrate them into society. This is done through comprehensive accompaniment and an approach that includes the abilities and potential of the people assisted in order to promote their empowerment and responsibility. The Foundation provided care and resources to more than 900 families in vulnerable situations in 2019.

It also took in and housed 39 vulnerable women aged between 18 and 35 who were referred by other social entities or public administrations in its Casa de Recés. Residents are offered socio-educational, health, training and work support in this space, so that they can take the step towards an autonomous life.

The Foundation also contributed to improving the educational and emotional situation of 182 children (aged between 0 and 16) through educational support for children as well as leisure and free-time activities, in collaboration with local neighbourhood entities. It also opened the doors of job placement to 328 people in a precarious situation, which means they have been able to find a job or create their own company.

These actions are carried out with the help of 69 people (27 employees and 42 volunteers), providing support to the different projects and services throughout 2019. One of the cornerstones of the Esperanza Foundation is networking, with more than a hundred social entities and companies from the Old Town district and the rest of Barcelona collaborating to guarantee full assistance to people and their families. —