

365 DAYS

PERSON BY PERSON



"la Caixa" Foundation

Improving society through knowledge

Culture is a powerful tool for personal growth and social integration. "la Caixa" Foundation collaborates with the world's best institutions to deploy a unique model for disseminating knowledge available to all audiences throughout the country.



TRAVELLING EXHIBITIONS

Making art, science and culture more accessible for people

”la Caixa” Foundation has developed a unique, internationally renowned model that makes knowledge a tool for social transformation, making culture and science more accessible for the greatest number of people.

Art, science and culture.”la Caixa” Foundation has developed a uniquely innovative model that is internationally renowned to make these fields more accessible for the maximum number of people. **Fold-out units** and **Street Art** are two exhibition formats that help to create meeting points for disseminating knowledge and raising awareness among all people.

Thanks to collaboration agreements with local administrations throughout Spain, these travelling exhibitions visit various cities and municipalities, and offer guided tours for the general public and also school groups. The wide range of exhibitions is complemented by a series of educational and social activities revolving around them, thereby helping to create a true tool for local social promotion.



Exterior of the exhibition *Leonardo: Observe, Question, Experiment.*

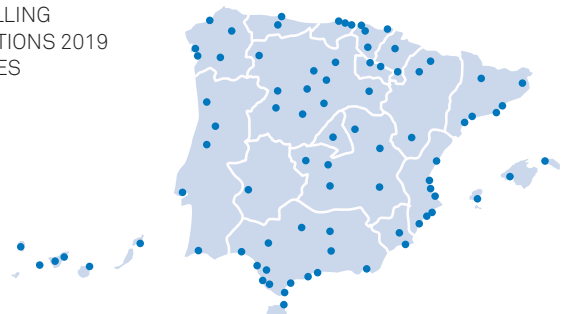
➔ TRAVELLING EXHIBITIONS (2019)

3,456,549
VISITORS

92 EXHIBITIONS
IN 80 CITIES

51,904
SCHOOLCHILDREN

TRAVELLING EXHIBITIONS 2019 BY CITIES



Visitors to travelling exhibitions increase by 16%

In order to adapt the exhibitions to the characteristics and needs of each specific city or town, specific and innovative spaces have been designed in the form of Fold-out units and art in the streets. In this sense, "la Caixa" Foundation has launched two new projects for 2019: **Leonardo: Observe, Question, Experiment** and **Land of Dreams**.

The first invites people to observe, question and experiment based on Leonardo's most crucial feature: insatiable curiosity. It consists of a series of life-size models that faithful interpretations of original drawings and it adopts a highly innovative hybrid format.

The second project is part of *Street Art* and brings together a series of works by Cristina García Rodero, winner of the national photography prize. Her images lend voice to women in rural communities in India, while highlighting their ability to transform the environment in which they live.

Street Art has also helped us to get closer to the work of another of photography's leading figures: Sebastião Salgado. Under the title **Genesis**, the exhibition brings together 38 of his large black-and-white photographs.

Another two fold-out units have brought the figures of both Picasso and Georges Méliès closer to the public throughout Spain. **Picasso: The Journey of Guernica** is a project developed in collaboration with the Museo Nacional Centro de Arte Reina Sofía, analysing the history of the famous painting. At the same time, **Let the Show Begin:**



The Land of Dreams exhibition was one of the new projects for 2019.

Georges Méliès and Film of the 1900s takes us back to the beginning of the 20th century and the birth of cinema as a popular phenomenon.

Also this 2019, **Hidden Heroes. Great Inventions. Everyday Objects** takes on the format of a fold-out unit. Developed by the prestigious Vitra Design Museum, it shows objects that have been produced millions of times but are still indispensable in everyday life.

At the same time, **Creativity** continued to travel throughout the country this year. This workshop is held in another unique format: a bus that becomes an educational family space that fosters the use of different skills. —

Portuguese views

Double the Street Art in Portugal.

Hand in hand with "la Caixa" Foundation, two major exhibitions begun their journey in Portugal this year.

Sebastião Salgado: Genesis

brought the photographs of this major Portuguese artist to Évora. Landscapes, animals and people that reveal the beauty and fragility of our planet, which we are duty bound to protect and preserve.

At the same time, Terra de Sonhos.

Cristina García-Rodero brought together this year in Aveiro, Guimarães, Vila Real and Porto representative photographs of the rural communities of India that captivate because of their compositional quality and vividness.

A floresta. Muito mais do que madeira,

a permanent exhibition at the Fundação de Serralves (Porto). From this year onwards, part of the modules of this exhibition organised by "la Caixa" Foundation will be on display in a new permanent space aimed at school groups. The exhibition previously toured Braga, Castelo Branco, Setúbal, Matosinhos and Faro this 2019.

360,748
VISITORS