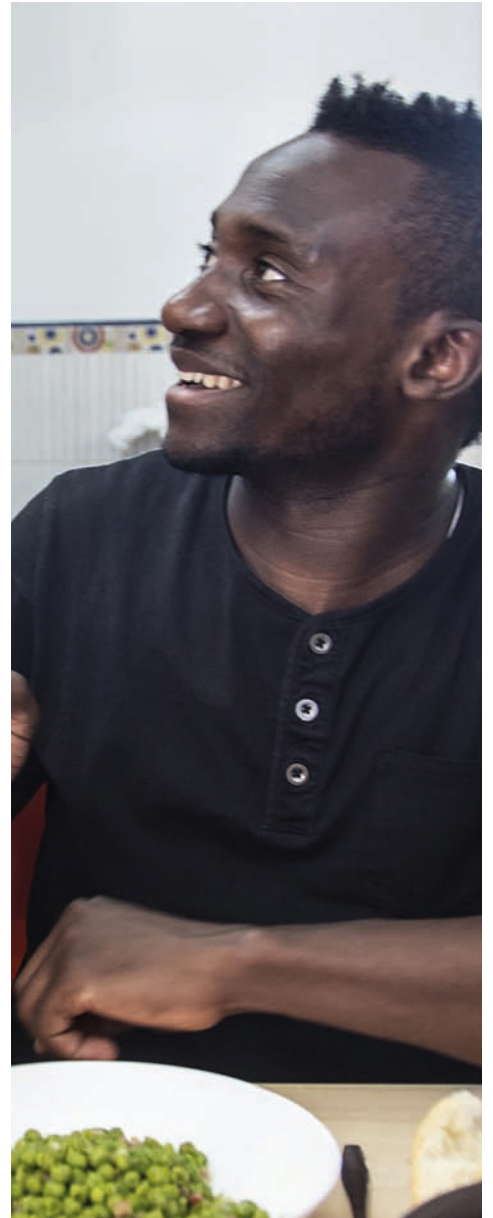


365 DAYS

PERSON BY PERSON



"la Caixa" Foundation

CULTURE | EDUCATION

Improving society through knowledge

Culture is a powerful tool for personal growth and social integration. "la Caixa" Foundation collaborates with the world's best institutions to deploy a unique model for disseminating knowledge available to all audiences throughout the country.



COSMOCAIXA

15 years of true science

CosmoCaixa's goal is to promote social progress by popularising science and this year it celebrated its 15th anniversary, consolidating itself as Spain's first science museum.

CosmoCaixa turned 15 in 2019. During this time, it has consolidated itself as Spain's first science museum and one of the most outstanding in Europe. Its goal is to promote social progress by popularising science and culture. Since 2004, it has organised more than 60 exhibitions and been visited by more than 12 million people. This year, the centre received the Award for Good Practices in Environmental Sustainability presented by the Barcelona Tourism Board.

Stroll through the Amazon forest, learn how dinosaurs lived millions of years ago or discover the secrets of the cosmos are just a few of its proposals along a stimulating 54,000 m² route. Its interactive approach means that visitors can touch, experiment and discover science in an educational, enjoyable way.

Award for Good Practices in Environmental Sustainability from the Barcelona Tourism Board

CosmoCaixa has 54,000 m² dedicated to disseminating science and knowledge.

Conceived and produced by "la Caixa" Foundation, this year saw the opening of *Mirrors: Inside and Outside Reality*. Based on a single museographic element (the mirror), this temporary exhibition invites visitors to view reality from various perspectives. As a counterpoint, a series of talks was organised entitled *A journey through symmetry (and more) in knowledge*.

Reinhold Ewald, an astronaut on several Soyuz missions, was one of the guest speakers at the 50th anniversary of the landing on the moon, a series organised around the exhibition *Tintin and the Moon*. In turn, Carme Rusalleda participated, among others, in the series on *The Mediterranean Diet*, while the doctor in physics Ignasi Ribas explained the secrets of the neighbouring planet Barnard b. —





New Universe Room was opened in 2019.

New Universe Room

CosmoCaixa's new Universe Room was opened this year, comprising 3,500 m² of exhibition space. It presents an exciting journey through science, from the Big Bang to the final frontiers of the universe. Three major themes (Cosmos, Evolution and Frontiers) make up the new room, from the evolution of inert matter to the development of life on Earth, with an interactive globe as its centrepiece, as well as the study of the brain in which we discover how this exceptional organ works.

The Universe Room is the heart of the museum, a space where scientific experience is concentrated from the Big Bang to the new frontiers of knowledge. The remodelling of the permanent hall provides a new perspective that will help the museum to continue as an international benchmark in the field of science and research. It reflects its more than 38-year history, ever since initially the creation of the Museo de la Ciencia de España (1981) and then CosmoCaixa (2004). A place that helps to create a society that is better trained to face the challenges of a world in constant evolution.

The new Universe Room is the result of a thorough remodelling undertaken by Mediapro, which designed

this museum project. The transformation process began in 2010 with exhaustive evaluations of the room and the advice of international experts in the world of scientific dissemination, including Alison Abbott, German correspondent for the scientific journal *Nature*; Ken Arnold, director of Public Programmes at The Wellcome Trust (London), Wolfgang M. Hechl, managing director of the Deutsches Museum in Munich (Germany), and Michael John Gorman, director of the Science Gallery at Trinity College in Dublin, among others.

➔ COSMOCAIXA 2019

1,002,965
VISITORS

8,061
ACTIVITIES

SCHOOL AUDIENCES

148,382
SCHOOL VISITORS