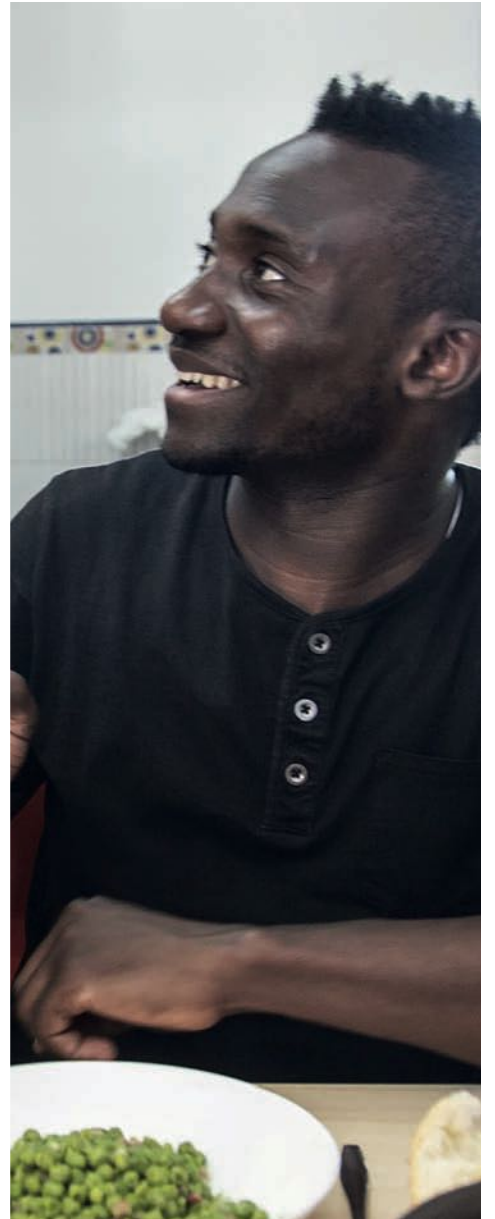


# 365 DAYS

PERSON BY PERSON



"la Caixa" Foundation

# Improving society through knowledge

Culture is a powerful tool for personal growth and social integration. "la Caixa" Foundation collaborates with the world's best institutions to deploy a unique model for disseminating knowledge available to all audiences throughout the country.



## “LA CAIXA” ART FOR CHANGE

# Art for the betterment of society

“la Caixa” Art for Change uses culture as a tool for social betterment and the inclusion of all people in society.

A group of people over 65 alongside young people aged between 16 and 18 from different backgrounds. What does it mean to change the world? What can be born again? Entitled *Same Day, Same Time, Same Place*, this project of theatrical creation is one of the many that “la Caixa” Art for Change promoted in 2019. In this case, together with the National Theatre of Catalonia under the direction of Lali Álvarez.

Since 2007, “la Caixa” Foundation has been promoting an annual call for different artistic projects. These creative processes are led by a creator, with the participation of all kinds of people, especially groups in vulnerable situations.

At the same time, “la Caixa” Art for Change has designed a programme to accompany the projects selected from this call to generate community, learning and experience sharing. It is worth noting the Exchange Forum meeting, which brought together a hundred artists and cultural managers at CaixaForum Barcelona to discuss and identify important issues around artistic action as a driver of social change. —

“We have shared. We have doubted. We have created a small community. And we have understood that nobody can change the world alone.”

Group participant in the theatre project *Same Day, Same Time, Same Place*.

“la Caixa” Foundation views artistic action as a driver of social change



*Same Day, Same Time, Same Place* show by “la Caixa” Art for Change.

### ➔ ART FOR CHANGE (2019)

19  
PROJECTS  
SELECTED

2,132  
BENEFICIARIES