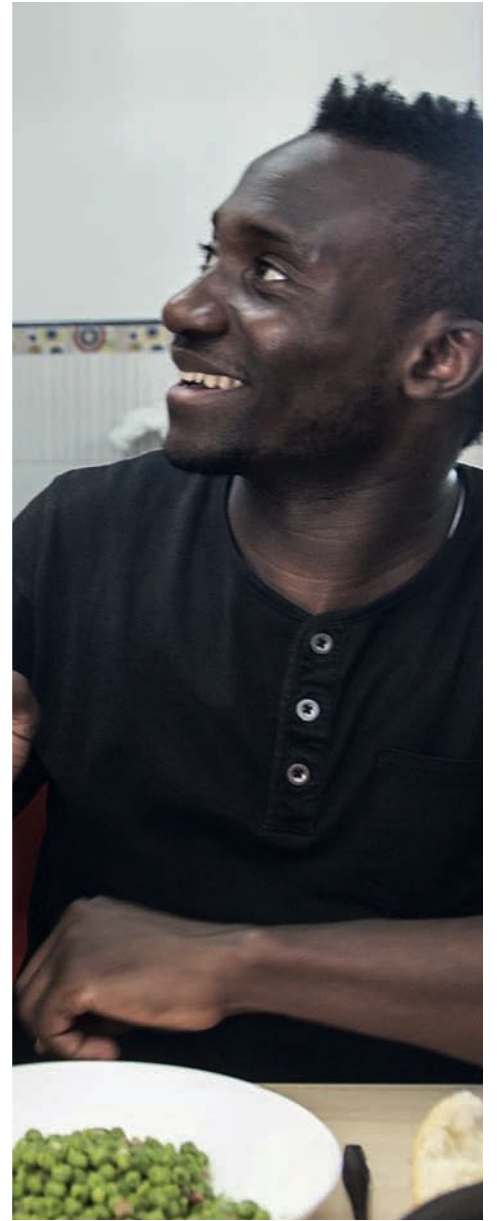


# 365 DAYS

PERSON BY PERSON



# Improving society through knowledge

Culture is a powerful tool for personal growth and social integration. "la Caixa" Foundation collaborates with the world's best institutions to deploy a unique model for disseminating knowledge available to all audiences throughout the country.





## IN THE KEY OF FOUR

**1**

Disseminating knowledge, culture and science throughout Spain

**2**

Long-term strategic partnerships with the world's most prestigious institutions

**3**

"la Caixa" Collection, consolidating an internationally prestigious art collection

**4**

Supporting creation and talent with calls in Spain and Portugal

## CAIXAFORUM

# Ten keys of CaixaForum model

”la Caixa” Foundation has consolidated a unique way of making culture accessible to citizens and bringing knowledge closer to all people.

## 1. Territorial proximity

The CaixaForum model comprises a unique network of centres located throughout Spain. ”la Caixa” Foundation creates cultural content of excellence to be disseminated to all people at its CaixaForum centres.

## 2. Agreements with major international museums

”la Caixa” Foundation establishes long-term partnerships with the world’s most important museums and collections, such as the British, Louvre or Prado Museums, in addition to specific agreements with institutions to offer the highest quality programming.

## 3. Diversity of subjects

CaixaForum offers the public a wide range of programming with activities on ancient, modern and contemporary art, archaeology, ethnography, architecture, cinema and photography.

## 4. Diversity of formats

Our vocation is to reach people of all educational and social levels in order to satisfy diverse cultural consumption demands, so we offer a wide range of cultural activities. In addition to exhibitions, we organise daily educational activities, conferences, courses, seminars, workshops, performing art shows, concerts and film screenings.

## 5. Quality programming

CaixaForum is structured upon three pillars.

**EXCELLENCE** in elaborating content from the world’s best collections.

**MEDIATING** to ensure this content is accessible to all audiences.

**RIGOUR** in both conceptualisation and museography.

### 8 CAIXAFORUM AND COSMOCAIXA CENTRES



## 6.

### Public loyalty

One of the founding goals of our institution is to disseminate knowledge among people as a driver of social progress. Cultural consumption habits must be encouraged in order to achieve this, so we constantly undertake actions to create regular cultural participation and thereby nurture society.

## 7.

### School public

In line with the idea of generating cultural consumption habits, we pay special attention to young people. We design activities aimed especially at schools to create future audiences.

## 8.

### Quality tours

We enrich the visits to our centres with targeted activities that add value, increase visitor satisfaction and reinforce the CaixaForum experience.

## 9.

### "la Caixa" Collection and commitment to new talent

Since 1985, the "la Caixa" Contemporary Art Collection has brought together more than a thousand works by national and international artists and is one of Europe's most important private collections. It is on permanent display at CaixaForum and also travels throughout Spain and worldwide, and its pieces are requested to be borrowed by institutions around the world.

We also encourage talent and creativity thanks to two calls we have created: the first is aimed at new curators proposing new exhibition perspectives based on works from our Collection, and the second is open to emerging artists to help them in the production of new works, with a final purchase option for these works to be added to our art holdings.

## 10.

### Social transformation

The "la Caixa" Art for Change programme promotes cultural projects fostering social inclusion and improvement that have a space in the CaixaForum network. The programme generates artistic creations led by a professional artist in which groups in situations of vulnerability or social exclusion participate.

**ACCESSIBILITY** by favouring equal access to culture for all.

**PARTICIPATION** by promoting artistic projects in which groups in situations of vulnerability or social exclusion participate.

**AWARENESS** by creating meeting spaces for reflection and raising awareness about the inequalities in accessing culture.

CAIXAFORUM TOTAL (2019)

2.6

MILLION VISITORS

32

EXHIBITIONS

10,825

ACTIVITIES

## EXHIBITIONS

# The best works at everyone's fingertips

Long-term agreements with the world's major museums and collections help to stage large-scale exhibitions and tour these throughout our territorial network.

The strength of the CaixaForum model lies in a threefold experience: **public management, excellent content and educational offer**. Establishing long-term agreements with the world's most important institutions, such as the **Centre Pompidou, British Museum** or **Museo Nacional del Prado**, allows the best works to be made available in advance, optimise budgets and innovate exhibition discourse and museography. In this way, CaixaForum has access to quality art collections and expert curators in each field.

The Centre Pompidou has the largest collection of modern and contemporary art in Europe, as well as one of the two largest in the world. This 2019, "la Caixa" Foundation reached a **collaboration agreement** with the French museum for the joint organisation of six exhibitions until 2024. Most of the pieces selected for these exhibitions as a whole will be on display in Spain for the first time.

The first exhibition resulting from this agreement is **Camera and City: Urban Life in Photography and Film**, which is a visual essay on the image based on 244 works by 80 creators, such as Henri Cartier-Bresson, Man Ray, Diane Arbus, Joan Colom, Franc-

*Camera and City: Urban Life in Photography and Film* exhibition, organised jointly by "la Caixa" Foundation and the Centre Pompidou at CaixaForum Barcelona.

esc Català-Roca and Pilar Aymerich. The exhibition opened this year in Barcelona and will travel to Madrid and Zaragoza.

"la Caixa" Foundation and the British Museum have been organising joint exhibitions since 2015 and this will also extend until 2024. **Luxury: From the Assyrians to Alexander the Great** this year presented –first in Barcelona, then in Madrid– a journey through the history of the ancient Middle East based on more than 200 objects from the British Museum.

**Specific agreements** also play a major role in our commitment to make culture available to all people. In collaboration with the Victoria and Albert Museum and the Gran Teatre del Liceu, the exhibition **Opera: Passion, Power and Politics** brought together some 300 objects from 30 institutions in Madrid and Barcelona. Sevilla and Zaragoza hosted





## “la Caixa” Foundation seals strategic partnerships with the Centre Pompidou and British Museum until 2024

the exhibition *Blue: The Colour of Modernism*, an own production of “la Caixa” Foundation in collaboration with the Museu Nacional de Catalunya (MNAC) and Musées d’Art et Histoire de Genève. At the same time, *Olga Picasso* gathered together in Madrid a unique selection of

works by Picasso as a result of an agreement with the Musée Picasso in Paris, the Almine and Bernard Ruiz-Picasso Foundation for Art, the Pushkin Museum in Moscow and the Picasso Museum in Málaga.

Synchronising its annual programme and its **thematic complementarity** are other key exhibition strategies, as is the case of the exhibitions in CaixaForum. For example, this year the exhibitions *Atomic Leda* and *Disney: The Art of Storytelling* were shown at CaixaForum Zaragoza. At the same time, two exhibitions

at CaixaForum Barcelona traced a continuous journey through time: *The Historic Avant-gardes in the IVAM Collection 1914-1945*, with works from the Valencian Institute of Modern Art, and *Painting: A Permanent Challenge*, with pieces from the “la Caixa” Collection. —

Image of the exhibition *Opera: Passion, Power and Politics*, the result of collaboration with the Victoria & Albert Museum and the Gran Teatre del Liceu.



The British Museum

Centre Pompidou

### MAJOR EXHIBITIONS

*Pharaoh: King of Egypt*

385,587

visitors

CaixaForum Madrid, CaixaForum Girona and CaixaForum Sevilla

*Toulouse-Lautrec and the Spirit of Montmartre*

342,839

visitors

CaixaForum Barcelona and CaixaForum Madrid

*Luxury: From the Assyrians to Alexander the Great*

228,265

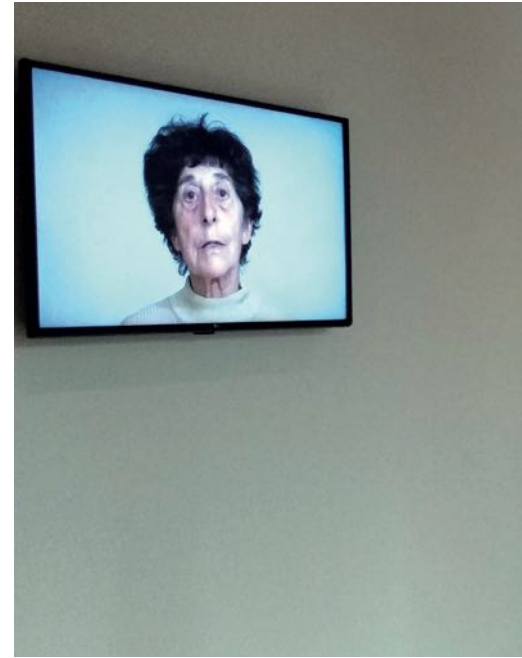
visitors

CaixaForum Madrid and CaixaForum Barcelona

## "LA CAIXA" COLLECTION

# An internationally renowned private collection

Whitechapel Gallery in London, the last major stop in the thirty or so international exhibitions organised with the contemporary art holdings from the "la Caixa" Collection.

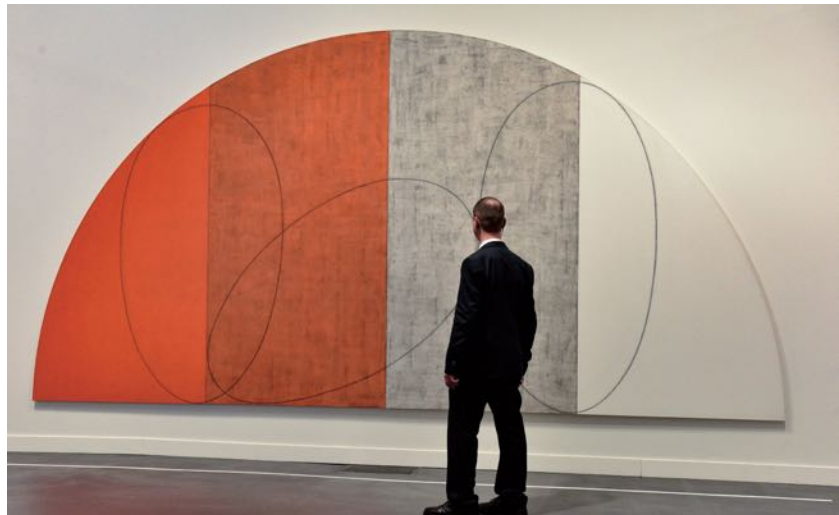


Above, works from the "la Caixa" Collection at the Whitechapel Art Gallery in London. Below, a work by Robert Mangold at the exhibition *Painting: A Permanent Challenge*.

**W**hen it comes to contemporary art, the "la Caixa" Collection is one of the most complete private collections in Europe. It comprises 1,011 works by 411 international artists that were produced at crucial moments in the artistic career of each creator. Internationally renowned artists such as Joseph Beuys, Juan Muñoz, Cristina Iglesias, Bruce Nauman, Antoni Tàpies, Jannis Kounellis, Antoni Muntadas, Gerhard Richter, Roni Horn, Steve McQueen, Mona Hatoum, Olafur Eliasson and Dora García.

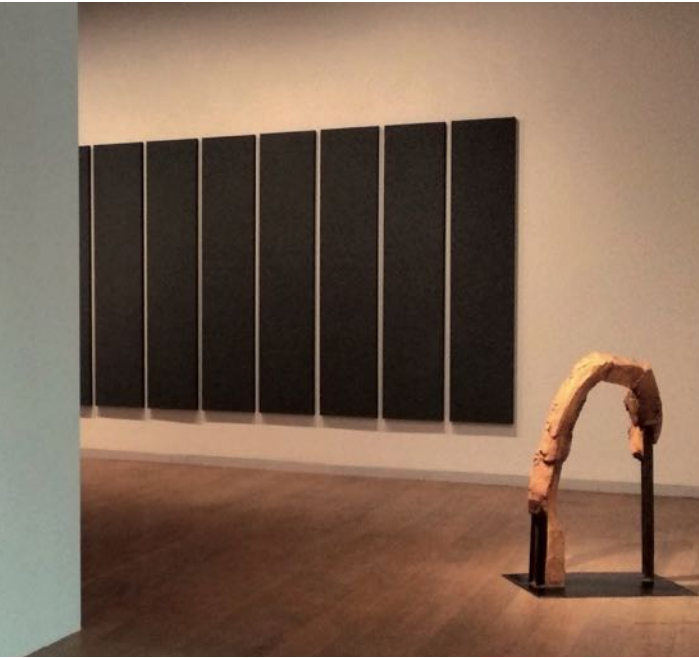
The Collection began in the 1980s and since then 175 exhibitions have been staged around it, with some thirty of these internationally. The last, this

**The "la Caixa" Collection brings together 1,011 works by 411 worldwide artists**



2019, is truly a multifaceted project: four exhibitions at the Whitechapel Gallery in London, a centre of major international renown. It consists of four consecutive *Readings in Time* by four brilliant writers: Enrique Vila-Matas, Maria Fusco, Tom McCarthy and Verónica Gerber Bicecci. Each author chose a selection of works and wrote a new story that reflects his or her interest in this group.

At the same time, CaixaForum Barcelona unveiled a new exhibition entitled *Painting: A Permanent Challenge*, dealing with the subject of painting and including 39 works by 32 contemporary artists. The exhibition *Look At Me! Portraits and Other Fictions* from the "la Caixa" Contemporary Art Collection was also on show in collaboration with the Castell-Platja d'Aro Town Council (Girona). —



Olafur Eliasson exhibition at the Serralves Foundation in Porto.

## Calls for proposals

### More support for creation in Spain and Portugal

"la Caixa" Foundation offers two biennial calls for creators of Spanish or Portuguese nationality in order to promote artistic creation. The **Production Call** is aimed at artists over the age of 18 who have an incipient project with a third party (museum, curator or institution) and require new work. The Purchasing Committee of the "la Caixa" Collection will assess the possible acquisition and incorporation of this resulting work. The **Curators Call** is aimed at co-curators under the age of 40 with a minimum of three exhibitions. Those selected will develop an

exhibition project with three shows at CaixaForum Barcelona based on works from the "la Caixa" Collection and MACBA, with the possibility of incorporating a few non-Collection works.

These two calls were extended to Portugal last year. One of the results this 2019 was the exhibition by João Laia at CaixaForum Barcelona. Under the title *In Free Fall*, the Portuguese artist drew up a polyphonic map composed of different agencies, organisms, and contemporary narratives and structured from the act of the fall.

## Cultural partnerships with Portugal

**Olafur Eliasson's first solo exhibition in Portugal:** Thanks to the collaboration of "la Caixa" Foundation with the Fundação de Serralves (Porto). Known for his large-scale sculptures and installations, the Danish artist positioned organic and artificial works inside the museum and in the surrounding forest. The exhibition deals with the idea of interior and exterior in a building built in harmony with nature.

**Joaquín Sorolla in Lisbon:** Together with the Sorolla Museum and in collaboration with "la Caixa" Foundation, this exhibition opened in 2018 at the Museu Nacional de Arte Antiga (Lisbon) and is continuing its run. It brings together 118 paintings by the Valencian artist and is an enlarged and enriched version of *Sorolla Inland*, which was on show in Madrid in 2016.

**Museu das Descobertas:** "la Caixa" Foundation is collaborating with this exhibition at the Museu Nacional de Arte Antiga in Lisbon. The exhibition converts the museum into a place of discovery that seeks to be provocative and make visitors think, in an era in which modernity is questioning the very concept of a museum institution..

**Álvaro Pires de Évora:** "la Caixa" Foundation is collaborating alongside Polo Museale della Toscana on this major exhibition project at the Museu Nacional d'Arte Antiga. The project recovers the figure of the oldest documented painter of Portuguese origin in the region of Tuscany, Italy. The great historian Giorgio Vasari already mentioned him in 1568. The exhibition brings together 85 pieces, including the beautiful *Annunciation*, which was part of the collection of German Chancellor Konrad Adenauer, as well as pieces by contemporary artists. The exhibition brings together loans from major European museums and private collections.

### ➔ "LA CAIXA" COLLECTION

1,011  
WORKS

411  
ARTISTS

175  
EXHIBITIONS

## CaixaForum Barcelona

CaixaForum Barcelona hosted eight exhibitions this year, all of which offered guided tours for all audiences and an additional programme of educational conferences and workshops. The first exhibition is the result of an agreement between "la Caixa" Foundation and the Centre Pompidou: *Camera and City: Urban Life in Photography and Film*.

As for its new activities, it is worth noting *Literary Universes*, a series of conferences coordinated by Martí Sales, including guest writers and creators such as Màrius Serra, Espido Freire, David Trueba and Roger Mas explaining what inspires them and what their beginnings were like. Our *Microconcerts* allowed people to enjoy a wide range of musical styles while discovering the groups selected in the call for musical performances in CaixaForum 2019. There was also a premiere of the school and family concert *Papageno & Cia*. The *Re-stories* school workshop provided youngsters with an introduction to the world of literature based on enjoyment, interaction and creation.

The Art Nouveau style building of the former Casaramona factory houses the headquarters of CaixaForum Barcelona.



➔ CAIXAFORUM BARCELONA 2019

674,594  
VISITORS



## CaixaForum Madrid

CaixaForum Madrid consolidated its position as a leading sociocultural centre in Spain. It hosted six exhibitions in 2019. The most visited was *Toulouse-Lautrec and the Spirit of Montmartre*, a unique display of late 19th-century French radical art based on more than 300 works from collections around the world, with a total of 146,208 visitors. Followed by *Opera: Passion, Power and Politics*, an exciting journey through eight premieres in the main theatres of Europe, attracting 107,514 people.

Also worth noting were the excellent numbers of its *music season* and new music presentation format, *Microconcerts*, with which the public was able to enjoy a wide ran-

ge of musical styles. In addition to the success of these two activities, the series dedicated to romantic relationships, *The Logic of Love*, as well as the *Filmed Opera* music series and now essential Summer Nights event.

Visitors to the exhibition *Toulouse-Lautrec and the Spirit of Montmartre* at CaixaForum Madrid.

➔ CAIXAFORUM MADRID 2019

719,584  
VISITORS



## CaixaForum Palma

CaixaForum Palma once again consolidated its position as one of the island's leading cultural centres. The exhibition *Agon! Competition in Ancient Greece* attracted 45,860 visitors, who enjoyed the opportunity to see pieces from the British Museum without having to leave their island, such as a fragment of the frieze from the Halicarnassus mausoleum that had never left the museum before.

Its educational activities have become the perfect complement to the island's schools. Its new *Light and Colour* science workshop and series of talks *The (Re)volution of Batteries: What Will Batteries of the*

*Future Be Like?* are two commitments to science, art and the environment.

*Encounters with...* and *Literary Universes* filled our spaces with a very appreciative public. Those who participated found it valuable to be able to interact with leading creators.

Families also discovered another way of experiencing CaixaForum in the form of its daily programme of different activities, adding a quality plus to leisure time.

The exhibition *Agon! Competition in Ancient Greece* at CaixaForum Palma.



## CaixaForum Zaragoza

CaixaForum Zaragoza has now been in operation for five years ever since it opened in June 2014. A concert with more than 400 spectators – the most popular to date – put the icing on the cake of its anniversary. Unusual spaces in CaixaForum hosted *Microconcerts*, programmed by the "la Caixa" Foundation Music Department and providing a stage for local talent. Social reflection arrived in the form of *Macaya 361º: Discussions on Diversity and Solidarity*, activities that travelled away from Palau Macaya for the first time, specialising in knowledge and social transformation.

CaixaForum Zaragoza was also the first centre to set up the workshop *The Double Life of Things*, a project by "la Caixa" Art for Change. Aimed at people with serious mental disorders and dependent elderly people, it promotes access to art for people in vulnerable situations so that they can express themselves. In this case, by means of everyday objects.

## CaixaForum Sevilla

The second anniversary of CaixaForum Sevilla, which has continued to consolidate itself in the area. Myths, scientific and technological changes and modernism are just some of the subjects covered by its major exhibition labours. Special attention was given to *Tintin and the Moon*, a "la Caixa" Foundation production that has enabled Sevilla to celebrate the 50th anniversary of the landing on the moon, and *Pharaoh: King of Egypt*, produced in collaboration with the British Museum, a magnificent show on symbolism and power in ancient Egypt.

CaixaForum Sevilla has positioned itself in the territory as a centre that promotes dialogue and reflection on sociocultural and scientific experience. It is also noted for its acceptance among schoolchildren, as well as offering a host of activities to make knowledge more accessible for young and old alike. The centre has promoted musical Sundays, with opera and filmed dance activities as well as live music.

The *Tintin and the Moon* exhibition coincided with the 50th anniversary of the landing on the moon.



The spectacular CaixaForum Zaragoza building is located in the city's so-called "Digital Mile".



**CaixaForum Sevilla increased its visits by 30% to coincide with its 2nd anniversary**

➔ CAIXAFORUM PALMA 2019

**300,038**  
VISITORS

➔ CAIXAFORUM ZARAGOZA 2019

**230,818**  
VISITORS

➔ CAIXAFORUM SEVILLA 2019

**345,484**  
VISITORS

## CaixaForum Lleida

A visitor viewing a piece on display in the exhibition *Pharaoh: King of Egypt*.



This 2019 was an important year in the history of CaixaForum Lleida. Firstly, it celebrated the 100th anniversary of its building, designed by the architect Francesc de Paula Morera i Gatell, who filled the structure with Art Nouveau details. Secondly, the centre celebrated 30 years since this former cinema was converted into the leading centre for cultural activity in Lleida and surrounding areas thanks to "la Caixa" Foundation.

To celebrate these anniversaries, an extensive repertoire of cultural activities was programmed, including two major exhibitions: the scientifically based *Experiment Year 2100*, on the adventure of exploring what our future can be like, and *Film and Emotions: A Journey to Childhood*, on the relationship between film and childhood. At the same time, a series of talks were organised, including *Spying Between the Wars* and *Encounters with...*, including creators and artists from various fields. A range of activities was also programmed for family audiences.

## CaixaForum Girona

*Pharaoh: King of Egypt*, jointly organised with the British Museum, has become the most popular thematic exhibition at the centre since it opened in 2011. In addition, the series dedicated to Fantastic Art by the Friends of the Prado Foundation was also staged as a result of the collaboration between the two institutions. At the same time, a commitment has been made to new models of action, such as meetings to discuss the concept of sovereignty, an initiative promoted by the European School of Humanities and CIDOB Foundation.

Music always occupies a prominent place. So this year, the renowned pianist and composer Marco Mezquida participated as part of the *Intimate Auditions* programme. Its science activities also enjoyed great success, such as the family workshop-show *Surprising, But It's Science* and several weekends featuring EXPLORA. CaixaForum Girona actively participated in city initiatives such as the Girona, Temps de Flors flower festival or the International Festival of Amateur Theatre in Girona.

CaixaForum Lleida commemorated the 100th anniversary of its building, filled with Art Nouveau details.



## CaixaForum Tarragona

Arising from a collaboration with two prestigious institutions, CaixaForum Tarragona hosted two exhibitions on visual culture: *Robert Capa in Colour*, with the International Centre of Photography in New York, on photography, communication and photo-journalism, and *Film and Emotions: A Journey to Childhood*, with the Cinémathèque Française, on the relationship between film and childhood. The second edition of *Literary Universes*, with Eva García Sáenz de Urturi, Nuria Gago, Víctor Amela and Boris Izaguirre, and the series of *Encounters with...* Claire O'Keefe, Xavier Mañosa (Apparatu), Flavita Banana, Cinta Vidal and Mucho have both become successful formats.

Science played a leading role in the International Year of the Periodic Table of Chemical Elements. *The Frontiers of Chemistry* series of talks and family activities made scientific knowledge more accessible for all audiences. Participation in FITT, Minipop Festival, REC Festival or Mystery in Museums helped the centre to forge partnerships with the city.

*Robert Capa in Colour* exhibition at CaixaForum Tarragona.



The future CaixaForum Valencia will measure 6,500 m<sup>2</sup>.

## UNDER CONSTRUCTION CaixaForum Valencia

With an extensive programme aimed at all audiences, CaixaForum Valencia intends to become a leading socio-cultural centre in the capital of the Levante region. Located in the Agora of the City of Arts and Sciences complex, the architectural project is the work of Cloud 9 studio, directed by Enric Ruiz-Geli. The facility will have a useful surface area of 6,500 m<sup>2</sup> and two large exhibition halls, an auditorium, multi-purpose classrooms, family and educational space and restaurant. Construction work will commence in 2020 and expected investment is some 19 million euros.



➔ CAIXAFORUM GIRONA 2019

160,265  
VISITORS

➔ CAIXAFORUM LLEIDA 2019

92,360  
VISITORS

➔ CAIXAFORUM TARRAGONA 2019

73,204  
VISITORS

## COSMOCAIXA

# 15 years of true science

CosmoCaixa's goal is to promote social progress by popularising science and this year it celebrated its 15th anniversary, consolidating itself as Spain's first science museum.

CosmoCaixa turned 15 in 2019. During this time, it has consolidated itself as Spain's first science museum and one of the most outstanding in Europe. Its goal is to promote social progress by popularising science and culture. Since 2004, it has organised more than 60 exhibitions and been visited by more than 12 million people. This year, the centre received the Award for Good Practices in Environmental Sustainability presented by the Barcelona Tourism Board.

Stroll through the Amazon forest, learn how dinosaurs lived millions of years ago or discover the secrets of the cosmos are just a few of its proposals along a stimulating 54,000 m<sup>2</sup> route. Its interactive approach means that visitors can touch, experiment and discover science in an educational, enjoyable way.

**Award for Good Practices in Environmental Sustainability from the Barcelona Tourism Board**

CosmoCaixa has 54,000 m<sup>2</sup> dedicated to disseminating science and knowledge.

Conceived and produced by "la Caixa" Foundation, this year saw the opening of *Mirrors: Inside and Outside Reality*. Based on a single museographic element (the mirror), this temporary exhibition invites visitors to view reality from various perspectives. As a counterpoint, a series of talks was organised entitled *A journey through symmetry (and more) in knowledge*.

Reinhold Ewald, an astronaut on several Soyuz missions, was one of the guest speakers at the 50th anniversary of the landing on the moon, a series organised around the exhibition *Tintin and the Moon*. In turn, Carme Rusalleda participated, among others, in the series on *The Mediterranean Diet*, while the doctor in physics Ignasi Ribas explained the secrets of the neighbouring planet Barnard b. —





New Universe Room  
was opened in 2019.

## New Universe Room

CosmoCaixa's new Universe Room was opened this year, comprising 3,500 m<sup>2</sup> of exhibition space. It presents an exciting journey through science, from the Big Bang to the final frontiers of the universe. Three major themes (Cosmos, Evolution and Frontiers) make up the new room, from the evolution of inert matter to the development of life on Earth, with an interactive globe as its centrepiece, as well as the study of the brain in which we discover how this exceptional organ works.

The Universe Room is the heart of the museum, a space where scientific experience is concentrated from the Big Bang to the new frontiers of knowledge. The remodelling of the permanent hall provides a new perspective that will help the museum to continue as an international benchmark in the field of science and research. It reflects its more than 38-year history, ever since initially the creation of the Museo de la Ciencia de España (1981) and then CosmoCaixa (2004). A place that helps to create a society that is better trained to face the challenges of a world in constant evolution.

The new Universe Room is the result of a thorough remodelling undertaken by Mediapro, which designed

this museum project. The transformation process began in 2010 with exhaustive evaluations of the room and the advice of international experts in the world of scientific dissemination, including Alison Abbott, German correspondent for the scientific journal *Nature*; Ken Arnold, director of Public Programmes at The Wellcome Trust (London), Wolfgang M. Heckl, managing director of the Deutsches Museum in Munich (Germany), and Michael John Gorman, director of the Science Gallery at Trinity College in Dublin, among others.

➔ COSMOCAIXA 2019

1,002,965  
VISITORS

8,061  
ACTIVITIES

SCHOOLAUDIENCES

148,382  
SCHOOL VISITORS

## “LA CAIXA” ART FOR CHANGE

# Art for the betterment of society

“la Caixa” Art for Change uses culture as a tool for social betterment and the inclusion of all people in society.

A group of people over 65 alongside young people aged between 16 and 18 from different backgrounds. What does it mean to change the world? What can be born again? Entitled *Same Day, Same Time, Same Place*, this project of theatrical creation is one of the many that “la Caixa” Art for Change promoted in 2019. In this case, together with the National Theatre of Catalonia under the direction of Lali Álvarez.

Since 2007, “la Caixa” Foundation has been promoting an annual call for different artistic projects. These creative processes are led by a creator, with the participation of all kinds of people, especially groups in vulnerable situations.

At the same time, “la Caixa” Art for Change has designed a programme to accompany the projects selected from this call to generate community, learning and experience sharing. It is worth noting the Exchange Forum meeting, which brought together a hundred artists and cultural managers at CaixaForum Barcelona to discuss and identify important issues around artistic action as a driver of social change. —

“We have shared. We have doubted. We have created a small community. And we have understood that nobody can change the world alone.”

Group participant in the theatre project *Same Day, Same Time, Same Place*.

“la Caixa” Foundation views artistic action as a driver of social change



*Same Day, Same Time, Same Place* show by “la Caixa” Art for Change.

### ➔ ART FOR CHANGE (2019)

19  
PROJECTS  
SELECTED

2,132  
BENEFICIARIES

## MUSIC

# Making all audiences participate in music

Schoolchildren, families, the elderly and the general public all have a place in the musical programming of "la Caixa" Foundation.

*The Collector of Landscapes* school concert.



To approach music in the broadest possible manner, to tell its story, to make it more accessible for children, to participate in a major educational project alongside professional musicians and performers and to ensure a full, varied range of activities, from classical to electronic music, jazz or world music. These are the objectives of the Music Programme of "la Caixa" Foundation.

A new school and family show was premiered this year: *Papageno & Cía*, involving a journey through

Mozart's operas with the help of musicians and also the audience. And it stars Papageno, one of the most endearing characters in the world of opera.

Our participative concerts were first staged in 1995 with G.F. Händel's *The Messiah*. Since then, more than 50,000 amateur singers have participated in these auditions in front of audiences totaling 500,000 people in more than 20 cities throughout Spain. —

## From north to south in Portugal

To perform classical music in the *urban heritage* – or in other words, the streets – of historical cities in Portugal. This was the aim of the unprecedented initiative Orquestra no Património, promoted by the Casa da Música (Porto) with the support of "la Caixa" Foundation. From the north to the south in the country, the Baroque Orchestra and Symphony Orchestra of Porto performed 9 concerts in 8 cities this year: Lisbon, Évora, Porto, Mafra, Faro, Braga, Castelo Branco and Viana do Castelo.

Similarly, after the excellent reception last year of *The Participatory Messiah* in the Casa da Música, it was also staged again this year in Porto, as well as in a new city: Braga. *The Messiah* of Madrid was similarly performed this year by the orchestra and choir of the Casa da Música.

Two school concerts were likewise launched in Portugal: *The Collector of Landscapes*, which familiarises students from 1st to 4th grade of primary school with musical sounds and was seen in Viseu, Porto, Beja and Barreiro, and *Finish Your Soup*, to familiarise children from 3 to 12 years old with attending an auditorium, in Porto.

➔ MUSIC (2019)

852  
CONCERTS IN  
57  
CITIES

210,907  
AUDIENCE MEMBERS

TRAVELLING EXHIBITIONS

# Making art, science and culture more accessible for people

”la Caixa” Foundation has developed a unique, internationally renowned model that makes knowledge a tool for social transformation, making culture and science more accessible for the greatest number of people.

Art, science and culture.”la Caixa” Foundation has developed a uniquely innovative model that is internationally renowned to make these fields more accessible for the maximum number of people. **Fold-out units** and **Street Art** are two exhibition formats that help to create meeting points for disseminating knowledge and raising awareness among all people.

Thanks to collaboration agreements with local administrations throughout Spain, these travelling exhibitions visit various cities and municipalities, and offer guided tours for the general public and also school groups. The wide range of exhibitions is complemented by a series of educational and social activities revolving around them, thereby helping to create a true tool for local social promotion.



Exterior of the exhibition *Leonardo: Observe, Question, Experiment.*

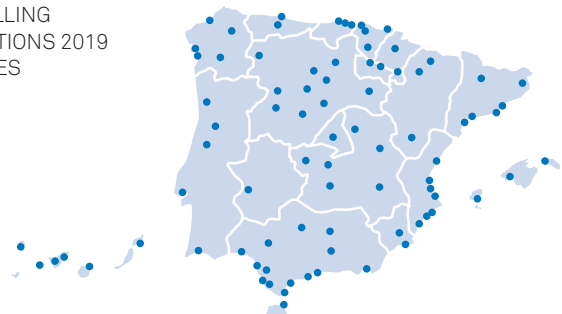
➔ TRAVELLING EXHIBITIONS (2019)

3,456,549  
VISITORS

92 EXHIBITIONS  
IN 80 CITIES

51,904  
SCHOOLCHILDREN

TRAVELLING EXHIBITIONS 2019 BY CITIES



## Visitors to travelling exhibitions increase by 16%

In order to adapt the exhibitions to the characteristics and needs of each specific city or town, specific and innovative spaces have been designed in the form of Fold-out units and art in the streets. In this sense, "la Caixa" Foundation has launched two new projects for 2019: **Leonardo: Observe, Question, Experiment** and **Land of Dreams**.

The first invites people to observe, question and experiment based on Leonardo's most crucial feature: insatiable curiosity. It consists of a series of life-size models that faithful interpretations of original drawings and it adopts a highly innovative hybrid format.

The second project is part of *Street Art* and brings together a series of works by Cristina García Rodero, winner of the national photography prize. Her images lend voice to women in rural communities in India, while highlighting their ability to transform the environment in which they live.

*Street Art* has also helped us to get closer to the work of another of photography's leading figures: Sebastião Salgado. Under the title **Genesis**, the exhibition brings together 38 of his large black-and-white photographs.

Another two fold-out units have brought the figures of both Picasso and Georges Méliès closer to the public throughout Spain. **Picasso: The Journey of Guernica** is a project developed in collaboration with the Museo Nacional Centro de Arte Reina Sofía, analysing the history of the famous painting. At the same time, **Let the Show Begin:**



The Land of Dreams exhibition was one of the new projects for 2019.

**Georges Méliès and Film of the 1900s** takes us back to the beginning of the 20th century and the birth of cinema as a popular phenomenon.

Also this 2019, **Hidden Heroes. Great Inventions. Everyday Objects** takes on the format of a fold-out unit. Developed by the prestigious Vitra Design Museum, it shows objects that have been produced millions of times but are still indispensable in everyday life.

At the same time, **Creativity** continued to travel throughout the country this year. This workshop is held in another unique format: a bus that becomes an educational family space that fosters the use of different skills. —

## Portuguese views

### Double the Street Art in Portugal.

Hand in hand with "la Caixa" Foundation, two major exhibitions begun their journey in Portugal this year.

#### Sebastião Salgado: Genesis

brought the photographs of this major Portuguese artist to Évora. Landscapes, animals and people that reveal the beauty and fragility of our planet, which we are duty bound to protect and preserve.

#### At the same time, Terra de Sonhos.

**Cristina García-Rodero** brought together this year in Aveiro, Guimarães, Vila Real and Porto representative photographs of the rural communities of India that captivate because of their compositional quality and vividness.

#### A floresta. Muito mais do que madeira,

a permanent exhibition at the Fundação de Serralves (Porto). From this year onwards, part of the modules of this exhibition organised by "la Caixa" Foundation will be on display in a new permanent space aimed at school groups. The exhibition previously toured Braga, Castelo Branco, Setúbal, Matosinhos and Faro this 2019.

360,748  
VISITORS

## EDUCATION

# EduCaixa promotes educational transformation

EduCaixa puts the focus on teachers and management teams as agents of transformation, as those in charge and part of change.

Learning to know, learning to do, learning to live together and learning to be.” These are the words of Jacques Delors in the 1996 UNESCO report entitled *Education: The Treasure Within*. With the aim of guaranteeing quality education for students, EduCaixa promotes educational transformation based on three cornerstones: developing student expertise, teacher training and transforming evidence-based education.

**DEVELOPING EXPERTISE:** The aim is to promote knowledge, skills and attitudes. To this end, the educational programmes of “la Caixa” Foundation promote expertise, accompany teachers, include educational programmes with evaluation proposals, use active and participa-

## EduCaixa is aligned with the Sustainable Development Goal of ensuring quality education

tory methodologies, promote collaboration between peers and are evaluated. This year, EduCaixa launched five new programmes: *STEAMxChange*, *Comunica*, *Cu-riosity*, *Emociona* and *BeCritical*. These can be added to the two already existing programmes: Young Entrepreneurs and Big Data (more details of these programmes can be found on the following double-page spread of this report).

**TEACHER TRAINING:** Teachers and school management teams are the protagonists and agents of educational change. EduCaixa is committed to the figure of a leader as a key element for changes to take place in schools. With the aim of empowering and accompanying them, the Leadership for Learning programme involves training actions and resources both in person and in a digital format. In collaboration with the Institute of Education (IOE) at the University College of London, a worldwide leader in education faculties, “la Caixa” Foundation began the first edition of this programme this year. More than 100 representatives of management teams from 50 educational centres throughout Spain took part.

**TRANSFORMING EVIDENCE-BASED EDUCATION:** EduCaixa promotes evidence-based education and encourages educational evaluation as tools for obtaining rigorous and relevant information that allows crucial decisions to be made. In 2019, it therefore translated and published the evidence repository of the Education Endowment Foundation (EEF), which can be consulted on the new EduCaixa website. The second call for centres that want to evaluate their educational projects was also opened this year. —

➔ EDUCAIXA (2019)

2,081,182  
STUDENTS

8,060  
SCHOOLS

11,434  
TEACHERS

## Lecture series Educational (R)evolution

Series of talks and workshops to encourage reflection on the new challenges facing the educational community.

### LOUISE STOLL



Professor of Education and lecturer at the London Centre for Leadership and Learning, Institute of Education, University College.

**“We need key people on management teams to lead learning and become agents for change.”**

### ALFONS CORNELLA

Entrepreneur and expert in digital transformation.



**“We can no longer train humans to do what a machine can do.”**

### STEVE HIGGINS



Professor at Durham University Evidence Centre for Education.

**“Educational evidence helps decision-making on what to do in education.”**

### DORIS SOMMER

Professor at Harvard University.



**“Based on analysing and looking critically at the text, we learn how to know and recognise the unique look of the other.”**

## DIGITAL EDUCATION ProFuturo reaches 10.3 million children

Ever since it began in 2016, the ProFuturo programme has reached 10.3 million children and 34 countries in Latin America, Africa and Asia. The aim of Fundación Telefónica and “la Caixa” Foundation is to reduce the educational and digital divide in the world through technology. During these three years, ProFuturo has also trained 300,000 teachers and reached agreements with governments and local partners, ensuring the scalability and sustainability of the programme, which aims to reach 13 million children in 2020.

### EDUCATIONAL ACTIVITIES

# 398,439

students participated in educational activities at CaixaForum and CosmoCaixa centres.

➔ [EDUCAIXA.COM](https://www.educaixa.com) (2019)

# 708,169

NEW ONLINE STUDENTS

## EDUCATION

# The distinctive value of 7 educational programmes

EduCaixa promotes the development of student expertise through educational programmes.

The development of expertise is possible thanks to the promotion of knowledge, skills and attitudes. This is why EduCaixa's 7 educational programmes promote expertise, accompany teachers, include didactic programmes with evaluation proposals, use active and participatory methodologies, promote collaboration between peers and are evaluated.

**BECRITICAL: Expertise in audio-visual communication and critical thinking.** Fostering a basic ability to acquire new expertise, such as critical thinking, in order to help train students in their daily lives. Aimed at students in secondary education, high school and CFGM.

**4 of the programmes organise a campus and 1 educational trip to Silicon Valley**

**STEAMXCHANGE: Expertise in science, research and society.** Aims to develop scientific culture as a social good by integrating scientific knowledge, values, attitudes and opinions, as well as by promoting scientific research. Aimed at secondary school, high school and CFGM students.

**EMOCIONA: Social-emotional expertise.** Fostering emotional and social growth by promoting self-awareness, emotional management, social skills and personal and social wellbeing. Aimed at students in infant and primary education.



**CURIOSITY: Scientific expertise.** Scientific expertise. Facilitating educational proposals that introduce students to scientific activity in order to adopt science teaching methods based on research. Aimed at primary education students.

**COMUNICA: Communicative expertise.** Helping to develop communication skills. Aimed at primary, secondary, high school and CFGM students.

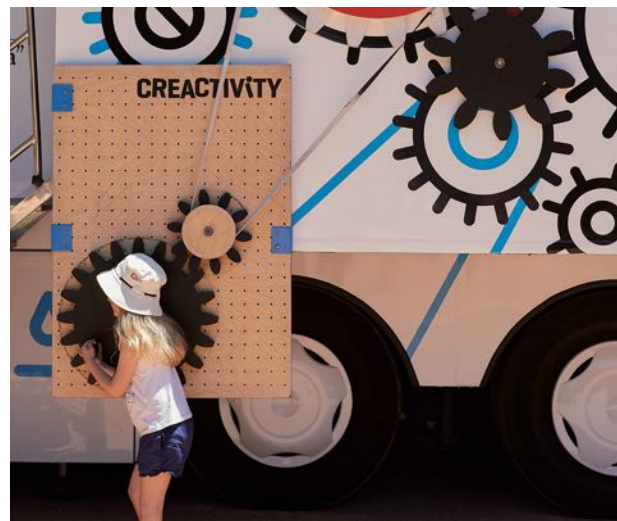
**BIG DATA: Digital expertise.** Helping to develop the digital expertise of young people in a fully digital space that includes edu-

cational orientation for its application in the classroom. From 3rd and 4th year of secondary school, baccalaureate and CFGM.

**YOUNG ENTREPRENEURS: Entrepreneurial expertise.** cooperative methodology. Aimed at primary, secondary, high school and CFGM students.

Four of the programmes have challenges: Young Entrepreneurs, Big Data, STEAMxChange and BeCritical. Each challenge has its own campus (25 teams) and a training trip to Silicon Valley (5 teams). —

The Creativity space stimulates creativity and innovation.



Young participants in the STEAMxChange programme to promote scientific knowledge

## EduCaixa in Portugal

The **Creactivity** interactive space could be seen this 2019 at 74 places during its tour of 54 different towns, attracting 23,668 visitors. The mobile unit this year travelled for the first time to the Azores and Madeira and was present at two major events: Serralves em Festa and the 17th Mostra da Universidade do Porto. Creativity encourages creativity and innovation, key elements of the scientific-technological and artistic disciplines, by manipulating and assembling objects and materials.

The **Young Entrepreneurs** educational programme was implemented in 68 schools, of which 20 took the Entrepreneurial Challenge. These 20 centres formed a total of 43 teams, of which 3 were selected and participated in the Campus Empreende Challenge: the Escola Básica e Secundária Ferreira de Castro in Oliveira de Azeméis, the Escola Secundária de Estarreja in Estarreja and the Colégio de Nossa Senhora da Graça in Vila Nova de Milfontes.