



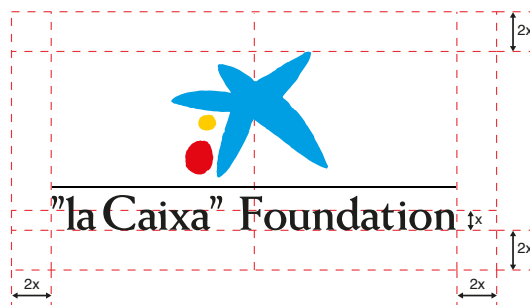
Neither the composition nor the relationship of size and distance between the symbol and logo can be varied in these graphics. Any increase or reduction in size must always be proportional.

An area of respect is drawn around the graphic, defined by a discontinuous line surrounding the entire graphic of corporate identity and indicated here by the letters 'x'. This space cannot be occupied by any other graphic, photographic or typographic item.

Horizontal graphic



Vertical graphic



Graphics in colour

Colour graphics can only be used on plain backgrounds: white, black or light grey (Pantone 401).

There are three colour ranges for reproducing the symbol:

Pantone colours. These must be used when the original colours of the symbol are to be reproduced faithfully.

CMYK colours. This range will only be used if it is not possible to print in spot colours.

RGB colours. Used in digital support for viewing the symbol on the computer screen.

Below they are listed in order of preference:

Background	Pantone	CMYK	RGB
White or light grey (P.401)	P. 299	C: 100% M: 0% Y: 0% K: 0%	R: 0 G: 154 B: 216
Black	P. 292	C: 70% M: 0% Y: 0% K: 0%	R: 74 G: 189 B: 240
White, black or light grey (P.401)	P. Warm red	C: 0% M: 100% Y: 100% K: 0%	R: 230 G: 90 B: 43
White, black or light grey (P.401)	P. 123	C: 0% M: 20% Y: 100% K: 0%	R: 244 G: 192 B: 15

Graphics in a single colour and in black and white

Single colour

In the positive version, the graphic must be printed in corporate dark grey (Pantone 425) and always on plain backgrounds, which will preferably be white.

In reproductions in negative, the graphic must perforate in white and also always against plain backgrounds, which should preferably be corporate grey (Pantone 401 or 425)

Below they are listed in order of preference:

	Pantone	CMYK	RGB
Dark grey	P. 425	C: 0% M: 0% Y: 0% K: 79%	R: 73 G: 73 B: 73
Light grey	P. 401	C: 0% M: 6% Y: 15% K: 24%	R: 207 G: 198 B: 180

Black and white

Reproduction in black and white is restricted to those cases where it is impossible to use the graphics in colour or in grey.

Authorised versions of the horizontal graphic

Positive



Negative



Authorised versions of the vertical graphic

Positive



Negative

